



BRIGHT FOR SIGHT

**Wear your brightest clothes &
help raise money for Beacon**

**Thursday
12th
October
2023**



Registered with
**FUNDRAISING
REGULATOR**

A message from our CEO

Lisa Cowley

Thank you so much for choosing to support Beacon by joining in the fun of Bright for Sight.

Our local community has been so kind to us, especially during such a tough couple of years. Your support means the world to us, so a huge thank you!

In this pack, you'll find loads of fun ideas to help you make the most of Bright For Sight day and raise lots of money for Beacon.

We can't wait to see pictures of your brightest outfits! Don't forget to tag us using the hashtag

#BrightForBeacon

Did you Know????



Bright contrasting colours are one of the simplest ways to support people with sight loss....think using a highlighter in a text book



A donation of £3 could help us to provide 15 minutes of low vision advice for someone with sight loss



A donation of £10 could help us to provide a session of sight loss advice support

BRIGHT FOR SIGHT

How to get involved

1

Put up a poster

It's the best way to tell everyone about the event (we have a great poster included in this pack!)



2

Bright Colours Only!

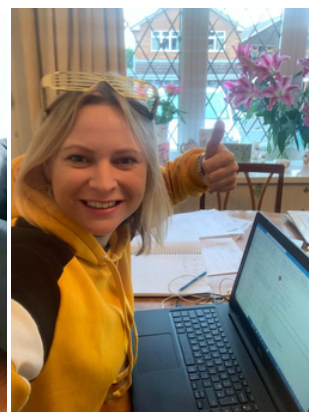
Make sure friends, colleagues, family all know that bright colours are mandatory - the brighter the better!



3

Think about the extras

A cake sale, tombola and sweepstakes are all good ways to add fun to your event and to raise extra money for Beacon



**BRIGHT FOR
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Let's talk money!

**There are three main ways to send your donation to
Beacon:**

**You can bank the money you raise and make a donation
via our website www.beaconvision.org**

**You could send a cheque to:
Beacon Centre for the Blind,
Wolverhampton Road East,
Sedgley,
Wolverhampton,
WV4 6AZ**

(cheque made payable to: Beacon Centre for the Blind)

**or you can call the Fundraising Team on 01902 880111 and
arrange a time and date to drop the cash into our Centre or
nearest charity shop. You can also email
supportus@beaconvision.org**

**Are you part of an organisation or community
group taking part in Bright For Sight? We'd love to
see your pictures and hear all about your event!
Email supportus@beaconvision.org**



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Date:

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Details:

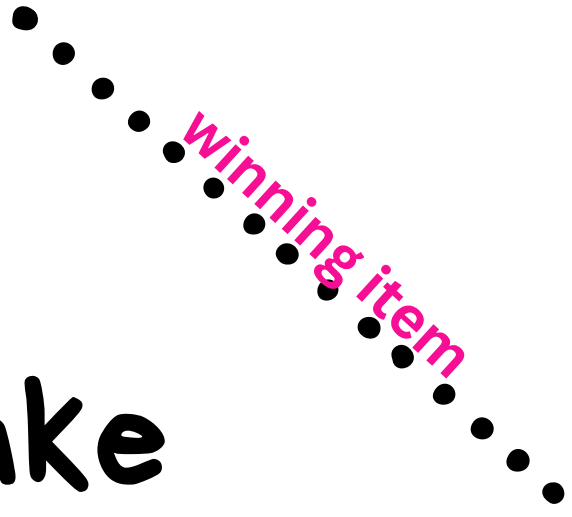


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Sweepstake



The rules are simple, pick your winning colour and add it to the triangle, then fold the corner over. Each person picks an item and makes a donation. At the end of the day, the winning item is revealed and the winner wins a prize of your choosing.

**if you are playing for money, it must be for over 16s only.



Pink Hat	Blue Bow	Green Glasses	Orange Scarf	Purple Tie
Blue Specs	Lilac Bag	Turquoise Socks	Pink Pants	Yellow Flower
Red Lips	Green Parker	Purple Purse	Blue Bra	Violet Vest
Blue Bangle	Orange Jumper	Green Sandals	Pink Platforms	Blue Earrings

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Guess the number of
Jellybeans in the Jar



BRIGHT FOR SIGHT

Quiz Time!

1. What percentage of animal species possess a complex optical system?
 - a. 30%
 - b. 96%
 - c. 10%
2. What is the Latin word for 'eye'?
 - a. Oculus
 - b. Aiyalus
 - c. Eyalis
3. What transmits the visual signals to the brain?
 - a. Vitreous humour
 - b. Optic nerve
 - c. Cone cells
4. On average, how many times a year does the human eye blink?
 - a. 4.2 million
 - b. 5 million
 - c. 3.5 million
5. Your eyes can distinguish approximately how many different colours?
 - a. 10 million
 - b. 15 million
 - c. 20 million

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Quiz Time!

6. What is the world's most common eye colour?

- a. Green
- b. Brown
- c. Hazel

7. All babies are colour blind when they are born?

- a. True
- b. False

8. The iris of the eye has more unique characteristics than a fingerprint?

- a. True
- b. False

9. If the human eye was a camera, it would have how many megapixels?

- a. 576
- b. 727
- c. 108

10. What can females see better than males?

- a. Shapes
- b. Colours
- c. Motion

BRIGHT FOR SIGHT

Word Search!

Eye

Blink

Pupil

Eyelash

Lens

Sight

Vision

Retina

W	E	Q	T	R	H	V	L	S	G
A	V	I	S	I	O	N	O	P	R
A	Q	L	E	N	Z	A	L	D	E
P	R	T	S	R	E	Y	E	V	T
J	E	L	I	C	F	K	N	P	I
K	T	O	G	S	I	G	S	U	N
N	I	F	H	A	Q	Z	X	P	B
I	N	F	T	P	U	P	M	I	V
L	A	I	H	U	S	D	N	L	C
B	S	N	E	Y	E	L	A	S	H

It's not a fundraiser without bunting!

The next couple of pages contain bunting flags in different colours, print them out, fold the rectangle over a piece of string, secure with glue or tape, repeat until you have the required length!



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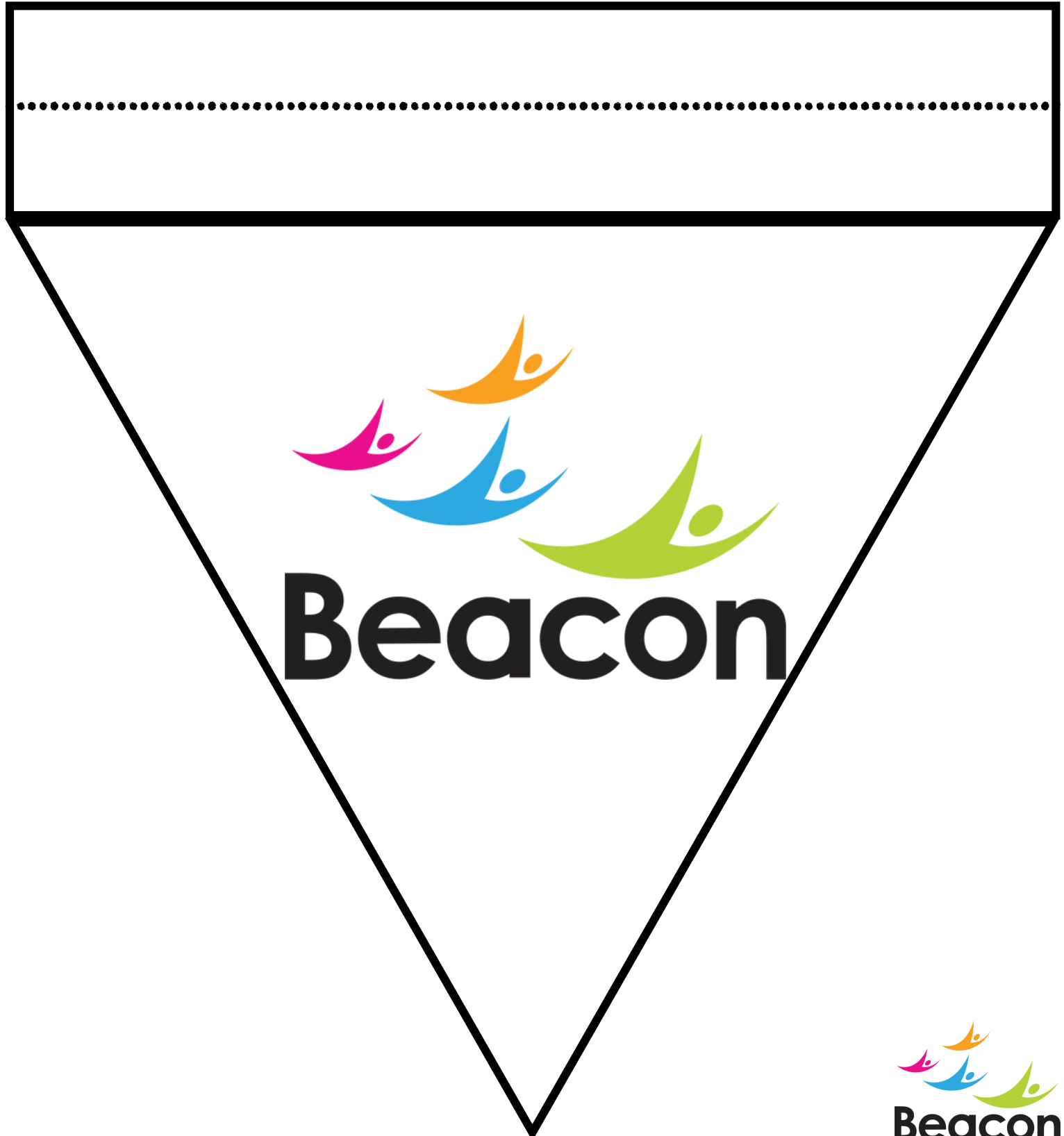
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From everyone at Team Beacon thank you for planning your very own Bright for Sight day in aid of Beacon.

If you need any help you can call the Fundraising Team on 01902 880111 or email supportus@beaconvision.org

And don't forget we would love to see your pictures! You can email them to us at supportus@beaconvision.org or share them on social media using the hashtag [#BrightForBeacon](https://twitter.com/BrightForBeacon)

Answer Time!



There are 103 jelly beans in the jar!



Quiz Answers

1. b. 96%
2. a. Oculus
3. b. Optic nerve
4. a. 4.2 million
5. a. 10 million
6. b. Brown
7. True
8. True
9. a. 576
10. b. Colours