



HELP FUNDRAISE AND BE PART OF SOMETHING BIGGER, BOLDER AND BRIGHTER IN 2025



Everything you need to make your fundraising a success



Fun ideas to kick-start your fundraising during our 150th year



Access to support from our team and promotional materials



Easy steps for success along with supporter stories

www.beaconvision.org

Charity Number: 216092



Registered with
FUNDRAISING
REGULATOR

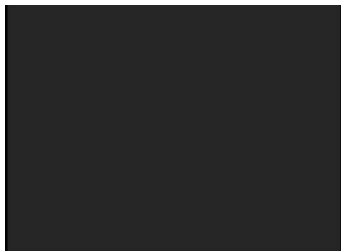


ABOUT OUR CAUSE

In 2025, Beacon is celebrating 150 years of guiding people through a world they can't fully see. The images below offer a glimpse into what life is like for those living with various sight loss conditions.



Normal Vision



Totally Blind



Diabetic Retinopathy



Macular Degeneration



Tunnel Vision

What would you find challenging without your sight? Maybe it's making a cup of tea or simply going for a walk. Whatever the obstacle, Beacon is here to help. We empower people to live their best lives with sight loss, supporting independence in every aspect of life. From health and wellbeing activities to transport, digital skills, employment support, and expert advice, we've got you covered!



DID YOU KNOW?

It's estimated that **236,000** people in the West Midlands will be living with sight loss by **2032**, that's equivalent to almost the entire population of Wolverhampton. We're here to ensure that no one has to face sight loss alone.

HOW I WILL BE MAKING A DIFFERENCE?

Your fundraising efforts are the lifeblood of Beacon, enabling us to continue making a difference in the lives of those living with sight loss. For 150 years, we've been here because of the incredible support from our community. Your contributions help us offer vital services like health and wellbeing activities, digital training, and independent living support. By fundraising for Beacon, you're helping people to live well with sight loss, and you're helping us be there for another 150 years of hope, empowerment, and community. Every penny you raise is a step towards a bigger, bolder, brighter future for someone living with sight loss.



Health and Wellbeing People with sight loss are more than twice as likely to experience feelings of unhappiness or depression compared to the UK average as they can feel isolated and able to access fewer opportunities. We help tackle this with more than 70 specialised activity sessions each quarter, including bowling, swimming, cookery, and pottery. Our befriending service provided nearly 8,500 hours of calls and home visits last year, offering vital support and helping people stay connected and engaged with their community.

Employment is an important area for us because only one in four people with sight loss of working age are employed. Last year alone, we took on over 180 employment and skills referrals, helping people find meaningful work, start training and gain financial independence.

Our **transport service** is a lifeline for those who struggle with mobility. We can clock nearly 19,000 miles a year to provide a reliable door-to-door service. This makes a huge difference, helping blind and partially sighted people get where they need to go and stay connected to their communities. With four out of 10 blind or partially sighted people unable to make all the journeys they need, we're here to ensure they don't miss out on life's essential moments.



150 Years of Brightening Lives

Did you know Beacon has been lighting the way for blind and partially sighted people for a whopping 150 years? That's right—since 1875, we've been at the heart of the community, supporting people with sight loss to live fuller, more independent lives. From humble beginnings to a multi-service charity making a big impact, here's a snapshot of our amazing journey:

1875: Where it all began

We were founded with one big mission: to help people with sight loss learn Braille. Back then, it was all about providing education and skills to help people gain independence.

Early 1900s: Building on Braille

As times changed, so did we! Beacon expanded its support to include workshops, offering employment opportunities for people with sight loss, a truly life-changing initiative at the time.

Mid-20th Century: Evolving to meet new needs

Beacon embraced new challenges, adding activities and services to promote wellbeing. By this point, we weren't just a service, we were a community!

21st Century: Innovating for independence

Fast forward to today, and we're leading the way in tackling health inequalities, offering digital support, independent living skills, information and guidance, and much more. Our award-winning programmes, like Sharing the Vision, are transforming how sight loss support is delivered across communities encouraging organisations to work together for better outcomes.

Did You Know?

We've helped people to learn **Braille** for **150** years and it's still one of our most **popular** activities today.

As we mark this milestone anniversary, we're reflecting on how far we've come and how much further we can go with your support. From fundraising events to volunteering, there are so many ways to get involved and be part of Beacon's incredible journey. Together, let's build a brighter, more inclusive future!



50 FUNDRAISING IDEAS

To help you get started on your fundraising journey, we've compiled a list of fun ideas and activities that you can use. Some of these ideas incorporate the number 150 which coincides with our big birthday celebration this year.

1. **Blindfold challenge**, spend 150 minutes blindfolded to understand the challenges of sight loss and gather sponsorship.
2. Set a daily **step goal** and get sponsored to walk a certain distance over a month.
3. Complete **150 push-ups** in one session or spread it across the day, week, or month.
4. Run a **15 km sponsorship run**.
5. Organise a 150 minute **Yoga** class fundraiser in aid of Beacon.
6. Prepare a **meal blindfolded** and share your experience to encourage donations.
7. **Complete a 150 cupcakes challenge**. Bake and sell cupcakes in aid of Beacon.
8. **Braille bake sale**, label all baked goods in braille and raise awareness while raising funds.
9. **Dinner in the dark challenge**, guests dine blindfolded to experience eating with limited vision.
10. Host a **150 second dance-off** competition.
11. Register to Beacon's family fun 5k running events, **Colour Run** and **Santa Run**.
12. Complete a sponsored **skipping challenge** for 150 days.
13. Sell **150 hand-painted rocks**.
14. Host a **blindfolded tactile game** with prizes.
15. Set up a **150-guest open mic night**.
16. Host a **shades day challenge**, everyone donates to wears sunglasses.
17. Host a **150-minute sponsored walk**.
18. **Complete a 150 mile bike ride** over 2025.
19. Complete a sponsored **150 second planking challenge**.
20. Run a **150 step stair challenge**, for children to climb 150 steps to support Beacon.
21. Organise a **150 song karaoke night**.
22. Host a **150 item raffle** in aid of Beacon.
23. Host a **150 themed trivia night**.



50 FUNDRAISING IDEAS

24. Plan a **150 minute storytelling session**.
25. Host a sponsored **150 minute park clean-up challenge**.
26. Host a **150-item silent auction** in aid of Beacon.
27. Sell **150 handcrafted candles**, in aid of Beacon.
28. **Sew or knit 150 items** throughout the year and raise funds for Beacon.
29. Host a **£1.50 dress-down day** at work.
30. Arrange a **£1.50 cup of coffee morning**.
31. Host a **150 question quiz night**.
32. Save and donate **150 coins to Beacon**.
33. Complete a **150 push up challenge**.
34. Arrange a **150 hole golf marathon** throughout the year 2025.
35. Organise a **150 minute aerobics class**.
36. Host a **150 minute Zumba session**.
37. Organise a **150 lap track challenge**.
38. Plan a **150 minute fitness boot camp**.
39. Host a **150 seconds of fame** talent contest.
40. Host a **150 song playlist concert**.
41. Plan a **150-minute wine tasting session** in aid of Beacon.
42. Organise a **150 book readathon** throughout 2025.
43. Organise a **150-piece LEGO build challenge**.
44. Arrange a **150 spelling bee**.
45. **Sell hand made bracelets** for £1.50 in aid of Beacon.
46. Host a **150 Minutes of Silence** sponsorship.
47. Go **bald for Beacon** and shave your hair.
48. Complete a **150 minute ice bath challenge** over a set month.
49. Host a **Bric-a-Brac sale**, declutter and sell unwanted items in aid of Beacon.
50. Complete a **sponsored climb**, tackle a mountain to mark Beacon's big birthday!

If you need any help or support with your fundraising, please don't hesitate to contact our fundraising team on **01902 880111 or email **supportus@beaconvision.org**. We are here to assist you every step of your fundraising journey!**



BUSINESS AND COMMUNITY GROUP FUNDRAISING IDEAS

Beacon's Family Fun Colour Run 11/05/2025 - We'd love you to take part in our annual event at East Park in Wolverhampton. This family-friendly event involves getting doused with coloured powder during a 5k run, providing a fun and memorable experience for all participants.

Bright for Sight 09/10/2025 - Get everyone to wear their brightest outfits for our annual Bright For Sight Day, which will take place on October 9th this year. You don't have to buy anything; just wear something colourful and make a donation to Beacon. We can provide a Bright for Sight pack to make your day even brighter.

Santa Run 07/12/2025 - Join us at West Park in Wolverhampton on Sunday 7th December. This festive event is an excellent opportunity for your organisation to get involved and enjoy a fun-filled day while supporting a great cause or why not even make it your Christmas gathering?

Stamp and Foreign Coins Challenge - How many stamps can you donate? We are always extremely grateful for donations of stamps and foreign coins. This is a simple yet effective way for your organisation to support Beacon.

Loose Change Campaign - We have loose change boxes that anyone can take home to save their pennies, which all add up. Simply return the box once full and we'll do the rest.

Collection Box - Beacon can provide a collection box for your reception area, group base or canteen to encourage people to donate their spare change. We'll make sure you get a Certificate of Appreciation for you to proudly display.

Sponsorship Opportunities - Beacon is always looking out for generous companies to sponsor our events and campaigns. If this is something that you would like to know more about please contact the Fundraising Team.



EASY STEPS TO SUCCESS

Choose Your Activity

Select one or more fundraising activities from the list or come up with your own creative idea.

Set Your Goals

Determine how much money you aim to raise and make sure it's an achievable goal goal!

Create Your Fundraising Page

Utilise online platforms to create a fundraising page where you can share your story, set donation targets, and collect contributions.

Spread the Word

Promote your fundraising efforts through social media, email, and word of mouth to encourage support from friends, family, and your community. You may be able to use one of our templates to help promote your event and let our fundraising team know about your challenge so we can promote it on Beacon's social media channels.

Collect your donations or sponsorship money

Provide easy and secure ways for supporters to donate, whether online, through a sponsorship form, or at your fundraising event. You can use Beacon's sponsorship form to help collect your donations and we can also provide you with a collection box.

JustGiving Link

Creating your own Just Giving sponsorship link is quick and easy, you can fundraise for Beacon here: <https://www.justgiving.com/beacon4blind>



HOW YOUR FUNDS CAN HELP

£10.00

Could help provide a **session** of sight loss advice support for someone who has recently lost their sight.

£50.00

Could provide more than **three hours** of sight friendly cookery classes to help someone be more independent at home.

£150.00

Could provide **11 hours** of reception support where our team deal with thousands of calls a year helping people take their first step in their sight loss support journey.

£500.00

Could provide more than **30 hours** of 1:1 digital support to help blind and partially sighted people get online.

£1,500

Could fuel our four minibuses enabling blind and partially sighted people to get out and about in their community for **six months**.



THE LEGAL STUFF

Thank you for choosing to fundraise for Beacon Centre for the Blind! Your efforts are crucial to our success, and we want to ensure that your fundraiser is not only fun and successful but also safe and legal. Don't worry, we've put together some simple guidelines to help ensure everything goes smoothly, so you can focus on having an amazing time!

Permissions and Licenses - Ensure you have the necessary permissions from the venue owner if you're hosting your event in a public or private space. Check if you need any special licenses, such as a public entertainment license, alcohol license, or a raffle license. You may need to contact us or your local council for guidance.

Storing Information - If you are taking people's names and contact details as part of your fundraiser please ensure that you store them securely and dispose of them in a safe way to maintain confidentiality.

Risk Assessment - Identify potential risks at your event and take steps to mitigate them. Consider hazards related to the venue, activities, and equipment.

Safeguarding - If your event involves children, consider DBS checks for volunteers.

Financial Guidelines - Use secure methods to collect donations. For cash collections, use sealed containers and keep the money in a safe place. Make sure money that you have raised is kept in a lockable box. Do not allow children under 16 to collect money unless supervised by an adult. You can find more information on this topic elsewhere in the pack.

Promotion and Publicity - If you want to use Beacon's logo or any marketing or publicity materials please email supportus@beaconvision.org and we will be happy to provide them.



THE LEGAL STUFF

Raffles and Sweepstakes - If you're planning a raffle to raise funds, it's important to know that some types of raffles need a license, while others, like those held at school fetes, don't. For advice and guidance, get in touch with our team.

Fundraising Challenges - If you're thinking of doing a fundraising challenge, please make sure you leave enough time to properly prepare and train for the challenge itself. Proper planning will help ensure your safety and the success of the event. Contact the fundraising team if you have any questions or need further guidance.

First Aid and Emergency Measures - If you are holding an event please make sure you have someone with first aid training present and an emergency plan in place, including first aid provisions and emergency contact numbers. If you are taking on a solo challenge ensure you have a plan in place to get help in case you are injured and lost.

Food Hygiene - If you are holding an event where there is food involved please follow food hygiene guidelines including proper food handling. Clear labelling and maintaining hygiene standards will help prevent foodborne illnesses and create a positive experience for all participants. It is the responsibility of each food vendor to ensure that allergen information is available upon request and information on common allergens must be easily accessible and visible to customers.

Respectful Collection - Be aware that everyone's situation differs in their ability to give, please do not put any pressure on anybody at your event or fundraiser to donate. Beacon does not support door to door collecting.

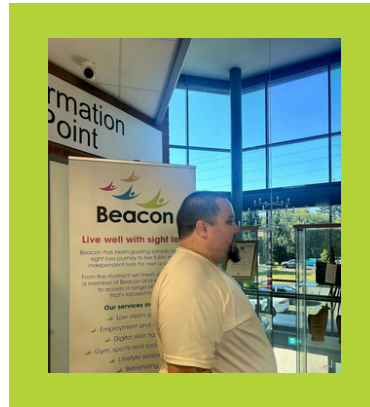
Contact Beacon's Fundraising Team - We hope this gives you a clear understanding of how to keep your fundraising activities safe and legal. If you need any support or advice please contact the fundraising team on **01902 880111** or email supportus@beaconvision.org and we will happily assist you in your fundraising journey.

SUPPORTER STORIES



Eshani raised over £300 by taking part in Beacon's annual Family Fun Colour Run. This was her first fundraising activity and she smashed it! Eshani completed the 5k route in approximately one hour. She says this will not be her final fundraising activity and looking for her next challenge.

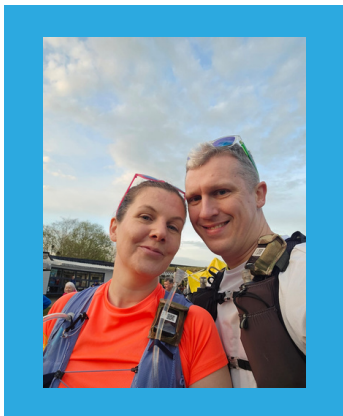
Kyle took it upon himself to do a 'Strip the Bonnet' fundraiser for Beacon. He managed to raise over £100 for our cause. That's some hair-raising stuff! What a legend!



Team Brosmit took on the Shropshire Way 80k and even experienced Storm Kathleen while completing the challenge. Their almighty fundraiser wasn't easy but they managed to raise over £700 for Beacon

For a long time it's been on Julie's bucket list to climb Snowdon, It was an early start as she set out at 1:00am in aid of Beacon.

Julie smashed her target and raised over £500 for Beacon, a charity close to her heart.



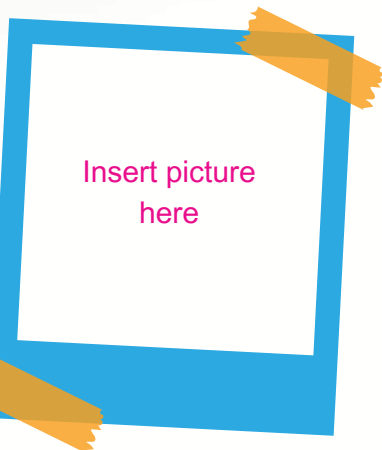


TOGETHER WE CAN SHINE A LIGHT ON SIGHT



“ I’m fundraising in aid of Beacon Centre for the Blind ”

What?



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SHOW YOUR SUPPORT FOR THE 42,770 PEOPLE SET TO BE LIVING WITH SIGHT LOSS IN THE BLACK COUNTRY BY 2032



COLLECTION TIN WRAP

SUPPORT MY FUNDRAISER

In Aid Of



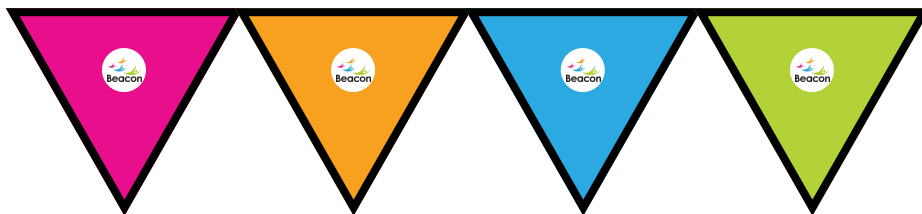
Beacon
Charity Number 216092

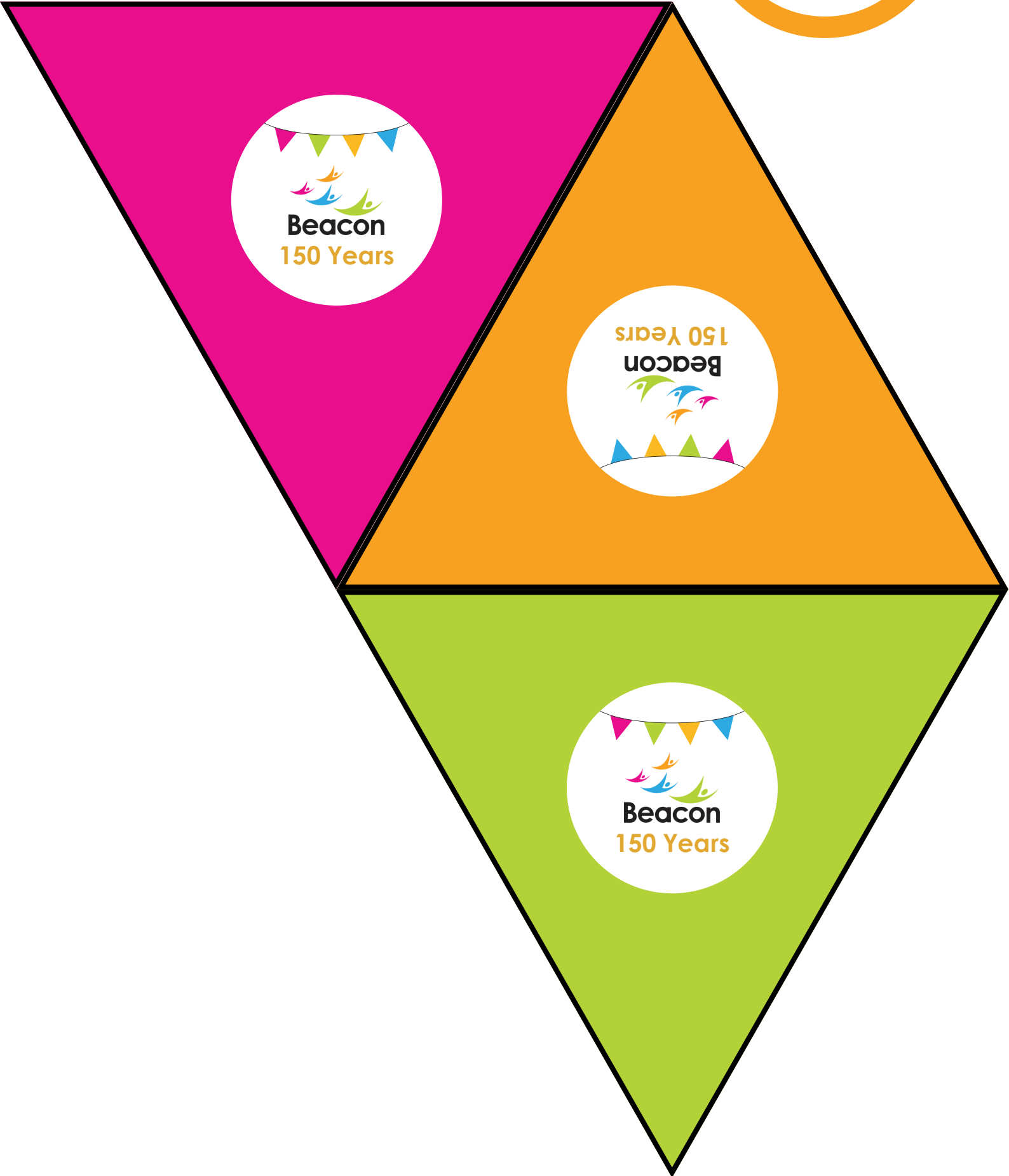


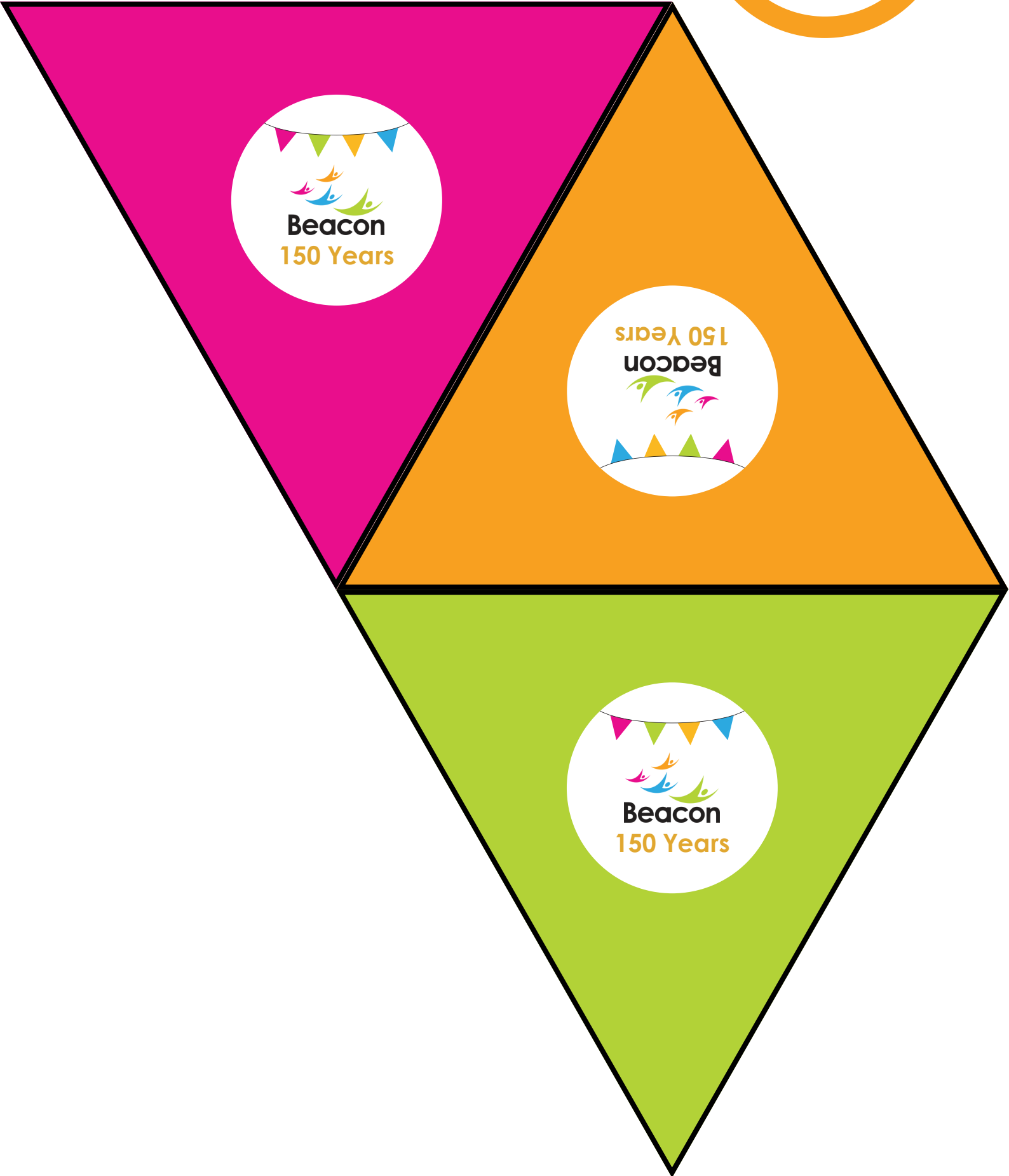
IT'S NOT A PARTY WITHOUT BUNTING!

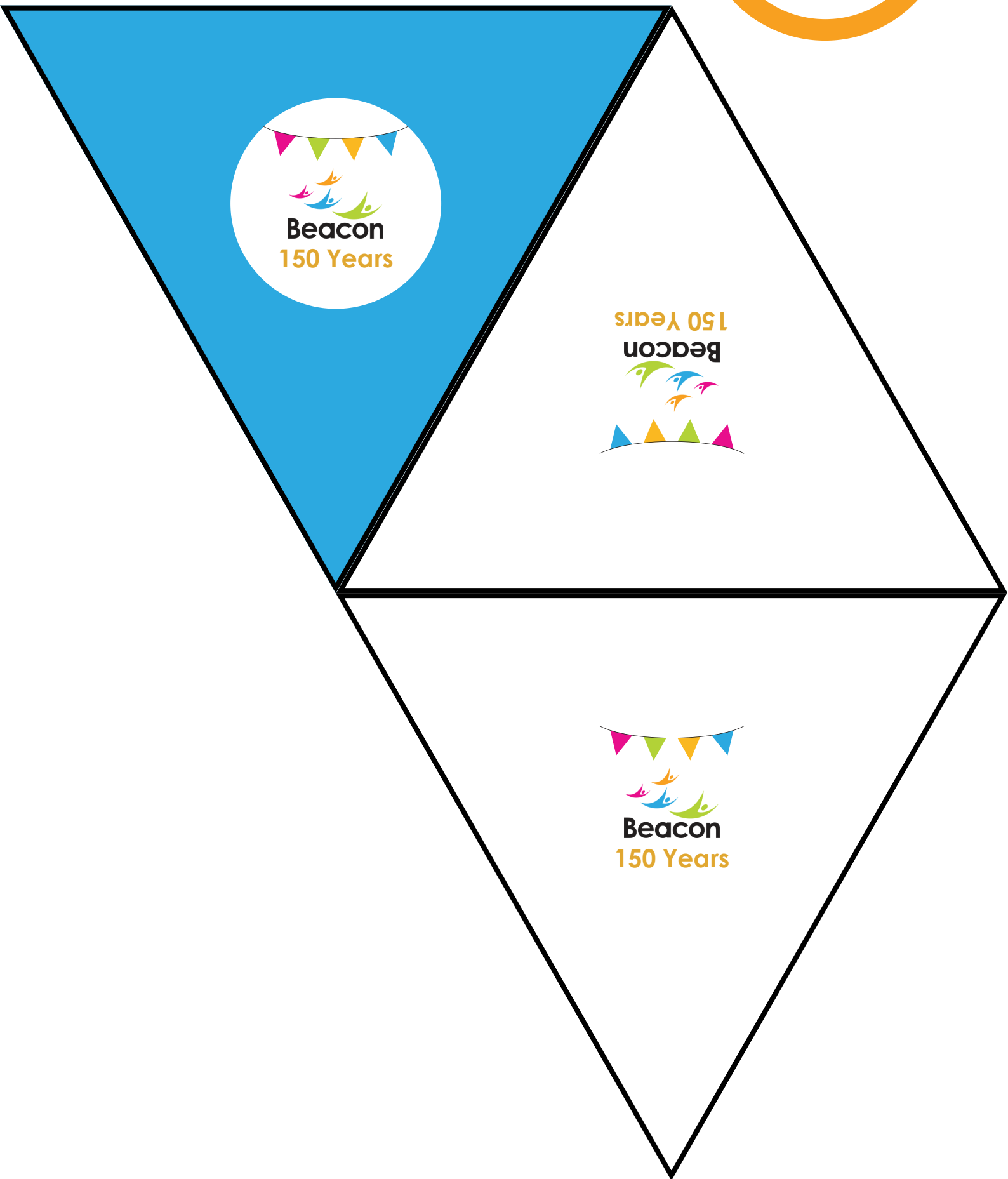
How to make your own bunting

- 1 Print the party bunting template, each A4 sheet makes three bunting templates so print as many as you need.
- 2 Cut the triangles out.
- 3 Make two holes at the top corners of each triangle.
- 4 Thread a piece of string through the holes.
- 5 Repeat for each triangle to create your bunting.











LET'S TALK MONEY

Now that you've done all the hard work raising money, you can pay in the funds you've raised through various ways.



Online

Bank the money you raised and make a donation via our website:
www.beaconvision.org



Cheque

Send a cheque to: **Beacon Centre for the Blind,
Wolverhampton Road East, Wolverhampton, WV4 6AZ**
(cheque made payable to Beacon Centre for the Blind)

Please don't forget to provide your contact details along with the cheque



By Phone

Call the Fundraising Team on **01902 880111** we are happy to process your donation over the phone or discuss alternative banking methods that suit you



BACS

You can pay money straight into our account using online banking:

Sort Code: 560069

Account Number: 38276917

Please don't forget to reference your donation with your fundraiser details when making the payment. This helps us track and acknowledge your amazing efforts.





OUR IMPACT

- 100% would recommend Beacon
- 100% are happy with our transport service
- 100% feel empowered to be independent and confident
- 100% said they enjoy being part of our Lifestyle centre
- 100% feel our service that meets their goals

"It's nice to socialise with people in similar situation to me."

"I love the Beacon, it makes me happy."

"It makes me feel independent because I get to come here on transport, making my own decision to come."

"It makes me feel confident because the staff really help me out, they let me be independent."

"Beacon has become a large part of my life and I am so thankful this place is here."

"I feel respected and dignified."



THANK YOU FOR BEING A PART OF BEACON'S LEGACY

“

I found it really beneficial to know what services are available at Beacon. I found it a big help just to be able to talk to someone about my sight loss and to meet others in my situation and learn how they coped was a real help.

Beacon Member

“

Blinded by the light but so desperate to see. Often saddened by living life in the shadows of who I used to be. Searching for equality in a society where my sight loss often defines me.

Beacon Member

”



Lisa Cowley

“Join us on our mission to help people live well with sight loss. Your support is crucial in providing essential services, resources and hope to the visually impaired community. Together we can help individuals regain their confidence and quality of life. Be a part of our journey and help us create a brighter future for everyone living with sight loss. Your generosity and commitment will make all the difference.”

Lisa Cowley CEO

“

The Support I have received has been excellent and the team at Beacon are always happy to go the extra mile for you. Attending the Beacon has helped me gain more confidence and independence and, with support, helped me gain back some skills that will help me get back to work and live a better life. I can't thank the team there enough for the help they have provided for me.

- Beacon Member



THANK YOU

We so appreciate everyone who is able to support Beacon. Your dedication and thoughtfulness mean the world to us.

Please continue to think of Beacon, as we need your help more than ever to provide the services and care that people rely on. Here are some other simple ways that you can support Beacon.

Volunteering at Beacon Please get in touch, there are lots of opportunities available, from our befriending service to volunteering in one of our charity shops. For more information about volunteering, please contact our team at people@beaconvision.org

Donate your unwanted Items by visiting one of our charity shops where we are happy to accept them. Don't forget to opt in for Gift Aid if you are eligible as it makes your donation go even further.

Join our Mailing List by emailing supportus@beaconvision.org to stay informed about our upcoming events and campaigns and find out how you can get involved.

